



REQUEST FOR PROPOSAL
for
Community Brand Building Support Services

GVB RFP #2011 - 013

The Guam Visitors Bureau (GVB), a public corporation, is soliciting proposals from individuals or public relations firms to assist the Board of Directors and management in executing the GVB's community brand building initiative and galvanizing island wide support for the tourism industry.

Request for Proposal (RFP) packages may be obtained at the GVB's Main Office, in Tumon, Guam anytime from Monday through Friday, excluding holidays between 8:00 a.m. and 5:00 p.m. The RFP may also be downloaded at the Guam Visitors Bureau's website at www.visitguam.org. **Deadline for submission of all proposals is 5:00 p.m. Chamorro Standard Time (Guam Time), Tuesday, September 06, 2011.** All proposals must be submitted to the attention of: **Joann G. Camacho, General Manager.**

A **non-refundable US\$25.00 fee** is required for each RFP packet picked up at GVB's Main Office. Methods of acceptable payment to the Bureau are:

- 1.) US (\$) cash
- 2.) Bank Wire Transfer
- 3.) Major Credit Card (Visa, MasterCard, Discover, JCB)

The evaluation committee, with the written approval of the General Manager, reserves the right to reject any or all proposals, solicit new proposals, waive minor informalities or irregularities or award the Community Brand Building Support Services in whole or in part.

All questions regarding the proposal should be made in writing and directed to Joann G. Camacho, General Manager, via email at jcamacho@visitguam.org or fax it (671) 646-8861. Except to the above person named, direct or indirect contact with the GVB Management or Staff, Board Members, or any person participating in the selection process is prohibited.

/s/JOANN G. CAMACHO
General Manager

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