



**GVB RFP No. 2011-013  
Community Brand Building Support Services  
Amendment #01**

**September 06, 2011**

The Guam Visitors Bureau (GVB) hereby amends the following pages/sections of the GVB RFP No. 2011-013 Community Brand Building Support Services.

- A. Page 4, RFP Timetable, Deadline For Receipt of Sealed Proposals 5:00PM, Tuesday, September 6, 2011 is amended to read:

Deadline for receipt of proposals

**5:00PM**

**Friday, September 16, 2011**

In addition, please see attached questions received and GVB's reply.



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JOANN G. CAMACHO  
General Manager





### Questions Received by the Guam Visitors Bureau

1. What evaluation weighting, if any, is applied to the cost summary.

Response: This RFP does not request the offeror to include their price. After all proposals have been rated by the Evaluation Committee the best offeror will be contacted by our Chief Procurement Officer (GVB General Manager) to negotiate a price for services.

2. Is it possible to obtain a listing of the existing programs under this RFP, with details of each program, including expenditures?

Response: Unfortunately, the procurement process does not allow the discussion of budget or funding for an RFP. Please visit our website to obtain a copy of our annual reports for FY2009 and FY2010 for programs.

3. Please define Evaluation Criteria point number 3. What specifically is measured regarding "Quality/Responsiveness"?

Response: This is inline with #2 and #8 under "Submission of Proposal Requirements." The Evaluation Committee will review and rate the information provided under #3 of the Evaluation Criteria.

\*\*\*NOTHING FOLLOWS\*\*\*

