

PRESS RELEASE

(For immediate release)



Miss Tokamachi Visits Guam

The Guam Visitors Bureau is proud to welcome three - 28th generation Miss Tokamachi winners- Miss Yoko Shimura, Miss Emiko Abe and Miss Miki Ichishima.

(Friday, May 29, 2009; Tumon, Guam) Three winners of the Miss Tokamachi made a special courtesy call on GVB today as part of their efforts to promote tourism to Tokamachi city, located in the Japan Prefecture of Niigata. The Miss Tokamachi's, beautifully dressed in traditional Japanese Kimonos, were joined by Yoshimasa Murayama, President of the Tokamachi Tourist Association, who extended an invitation to Guam to visit his city.

During their visit each of the women made a specially prepared speech in English, highlighting the many special events and activities for visitors to enjoy in Tokamachi City. Miss Yoko Shimura recommended the Tokamachi City Snow Festival, which features snow sculptures and an array of winter activities found in Tokamachi city, one of Japan's colder cities. The annual Tokamachi Wedding Festival is another popular event, but according to Miss Miki Ichishima, Tokamachi is best known for producing the best rice and sake in Japan.

During their visit to Guam, the Miss Tokamachi's have had the opportunity to visit many of Guam's special sites and have also participated in introductory diving lessons. The ladies depart later in the week and will share their Guam experience with friends and family in Tokamachi City.

"This is what Tourism is all about, cultural sharing and learning about new places, making new friends and telling the world about your home and what makes it so special," said Perez, "I encourage our island community to continue to share Guam culture and heritage to the world, while also keeping in mind that there are many places like Tokamachi City in which we may find a home away from home."

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For more information:

Gerald S. A. Perez, General Manager
Email: gsap43@yahoo.com

Ernie A. Galito, Deputy General Manager
Email: egalito@visitguam.org