



PRESS RELEASE

(For Immediate Release)



GVB Promotes From Within Ranks

(Friday, March 20, 2009; Tumon, Guam USA) The Guam Visitors Bureau is pleased to announce the promotion of Regina Livaie Nedlic to the position of Marketing Officer II. Nedlic has been employed by the Bureau for 12 years, since beginning in 1997 as an Executive Secretary to the General Manager and Administrative Secretary to the GVB Board of Directors.

In June 2003, Nedlic was promoted to Marketing Secretary I and assumed the administrative duties to support the Marketing Manager and department staff. The following March, Nedlic was promoted to Marketing Officer I and had the opportunity to work with several of Guam's core markets, including Korea, North America, Taiwan, and China.

Nedlic was ultimately assigned to the Japan Marketing Division, the bureau's largest division in the Marketing Department. During Nedlic's tenure in the Marketing Department, she has had the opportunity to experience and learn the intricacies of each of Guam's targeted visitor Markets and most recently was reassigned to concentrate on the Pacific & Australia Markets.

As a Marketing Officer II, Nedlic will remain the lead point of contact for GVB's Pacific & Australia markets and will now also be in charge of the island's second largest sector of visitors, the Korea Marketing Division. "Regina has been with us for a very long time and proven herself more than capable of successfully overseeing one of Guam's largest visitor markets," said Nedlic's immediate supervisor, Pilar Lagaña, GVB Marketing Manager, "The bureau is very proud of Regina's accomplishments and are confident she will continue to be a valuable asset to GVB and Guam."

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