



PRESS RELEASE

(For Immediate Release)



The Symbol of the Korean Wave Visits Guam

(Thursday, February 5, 2009; Tumon, Guam) The famous Korean actor Mr. Bae Yong Joon has visited Guam as a model of Anold Basini (Hyungji Apparel Co., Ltd.) from Jan 1 to 7 for the shooting of the fashion catalogue.

The shooting was sponsored by GVB Korea, Sheraton Laguna Guam Resort and Mode Tour. Thanks to those sponsors providing the limousine, body guard, the convertible, and so on, Mr. Bae was able to stay on Guam as a VIP.

GVB Korea has tried to make the shootings go smoothly with such services as the fast immigration and custom process offering the special limousine for the airport pick-up/sending and the transfers. In addition, GVB Korea has provided the hotel accommodation (Sheraton Laguna Guam Resort), the golf rounding (Leo Palace Golf Course), the yacht, the convertible, meals, etc.

One of the staffs related to the shooting told that they were able to finish the shootings successfully thanks to all sponsorship by GVB Korea.

Mr. Bae's shooting story on Guam will be exposed at GVB website which is opened to Japan, USA, Taiwan, etc. as well. GVB Korea is planning to develop the special tour packages on this shooting and to create diverse promotions.

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