



**PRESS RELEASE**

(For Immediate Release)



**GVB General Manager Elected President of SK&L Asia Area Committee**

(Monday, June 8, 2009; Tumon, Guam USA) The Guam Visitors Bureau is proud to announce the election of its General Manager, Gerald S. A. Perez, as President of the SL&L Asia Area Committee. SK&L is a professional organisation of tourism leaders from around the world who promote global tourism and friendship. Perez was elected during the 38th SL&L Asia Conference, which was held in Incheon, Korea from May 21 – 24, 2009.

Perez has been elected to serve a two year term along with a new board officers. In his acceptance speech at the SK&L General Assembly on May 23rd, Perez said that while it was a time of celebration, it is also a time to “pause and take stock of where we are today with SK&L and where we can take it in to the future.”

Perez also serves on the Pacific Asia Travel Association Board of Directors and was elected to PATA's eleven member Board Executive Committee last year.

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