



PRESS RELEASE

(For immediate release)

CNN to Broadcast Guam TV Commercial

(Friday, January 16, 2009; Tumon, Guam) The Guam Visitors Bureau is pleased to announce that TV commercials promoting Guam as a world-class destination will begin airing on CNN and CNN International next week.

The commercial schedule was provided to GVB at no cost, in response to a complaint the bureau made to CNN regarding an erroneous report aired by the news network on May 24, 2008 during which footage of Yap was misidentified as being Guam. GVB felt strongly that the footage misrepresented Guam's culture and the island's cosmopolitan appeal to such an extent that CNN responded with the offer to air the TV commercials in order to correct any damage their story may have done to Guam's image.

The TV commercials will air for one week, beginning Monday, January 19 until the 25th. The schedule below outlines when the commercials will air on Guam, although it should be noted the times are tentative and subject to change due to breaking news stories covered by CNN.

Program Name	Date	Time	Material
STATE OF THE UNION WITH JOHN KING	1/19/2009	3:15:00A	VISIT GUAM
CNN TODAY	1/19/2009	10:35:00A	VISIT GUAM
AMERICAN MORNING	1/20/2009	8:35:00P	VISIT GUAM
THE SITUATION ROOM	1/21/2009	9:05:00A	VISIT GUAM
LARRY KING LIVE	1/21/2009	3:40:00P	VISIT GUAM
WORLD NEWS	1/22/2009	8:15:00A	VISIT GUAM
CNN TODAY	1/23/2009	6:10:00P	VISIT GUAM
WORLD NEWS	1/24/2009	8:15:00A	VISIT GUAM
WORLD SPORT	1/25/2009	2:45:00P	VISIT GUAM
INTL. CORRESPONDENT	1/25/2009	1:40:00A	VISIT GUAM

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