



**PRESS RELEASE**

(For immediate release)



## Guam to Host 4<sup>th</sup> Quarter PATA Micronesia Chapter Meeting

(Friday, November 21, 2008; Tumon, Guam) GVB will host the 4<sup>th</sup> quarter meeting of the PATA Micronesia Chapter on Thursday, December 4, 2008 from 8:30 am to 12:30 pm at the Hyatt Regency Guam, Magellan Room. The meeting will feature two special guest speakers, Mr. Chris Flynn and Ms. Donna Meredith.

Chris Flynn is regional director of the Pacific for the Pacific Asia Travel Association (PATA) and brings 27 years of experience in international and domestic tourism to his presentation, "Emerging Trends in Asia Pacific Travel & Tourism." Flynn will be joined by the managing director of Keystone Corporate Positioning, Donna Meredith, whose topic will be "Exploring Regional Branding Opportunities for Micronesia." Meredith, a former executive with Qantas airlines, has eleven years experience introducing new positioning and branding identities for both public and private sector organizations.

PATA is the most recognized travel organization for the Pacific Asia region and GVB encourages local businesses to become a PATA Micronesia Chapter member. The benefits PATA Micronesia Chapter members receive include opportunities to network with industry leaders and key decision-makers in the region's travel and tourism industry, access to PATA's world-class research and market intelligence, and inclusion in regional promotions, special events, and marketing campaigns. For more information on how to become a PATA Micronesia Chapter member, visit their website at [www.pata.org](http://www.pata.org)

Seating is limited, so please reserve your attendance at the upcoming PATA Micronesia Chapter meeting by contacting Ms. Gina Kono by email at [Gkono@visitguam.org](mailto:Gkono@visitguam.org) or at 646-5278/9.

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