

PRESS RELEASE

(For immediate release)



(Pictured above, R to L: Gerald Perez, GVB General Manager, received award from outgoing PATA Chairman Brian Dees.

GVB Honored as an Outstanding Member of PATA for 50 Years

(Monday, April 28, 2008; Tumon, Guam) The Pacific Asia Travel Association (PATA) International Board of Directors held its biannual meeting in Colombo, Sri Lanka from April 4 – 7, 2008, and the Guam Visitors Bureau was honored, along with 33 other organizations, for being members in good-standing for over 50 years. The accolade was bestowed during PATA's Annual Meeting Welcome to Sri Lanka Dinner, hosted by Sri Lanka Tourism on April 5.

Established in 1952, PATA has worked as a catalyst for promoting travel to the Asia Pacific region for 56 years. The organization provides a forum for Asia Pacific countries and islands to network, share information, ideas, and support one another. PATA acts as a liaison between the travel and transportation industries, advocating to improved services and facilities for visitors to the Pacific area. An invaluable partner in the tourism industry, PATA also provides members with the latest statistical information regarding travel trends and tourism development that affects our region. GVB is proud to be a committed member of PATA.

During the biannual PATA meeting, Guam Visitors Bureau General Manager Gerald S.A Perez was elected to the eleven member Board Executive Committee. This is another marker of the long-term commitment between GVB and PATA. Guam and GVB are looking forward to many more years of productive partnership with PATA and its members.

A full listing of all PATA honorees can be found on their website, at www.pata.org

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