



(For Immediate Release)

GVB CAPS JATA WORLD TRAVEL FAIR WITH WEDDING AT GUAM BOOTH

(Monday, Sept. 27, 2010; Tumon, Guam) Guam Visitors Bureau (GVB) is pleased to announce the marriage of Ryuji and Ayano Harada, who were married on Sunday at the Guam booth at the Japan Association of Travel Agents (JATA) World Travel Fair.

The ceremony, courtesy of Watabe Wedding, marked the last day of Japan's largest travel show at the Tokyo Big Sight Expo Center. Mr. and Mrs. Harada were presented a honeymoon vacation to Guam in celebration of their special day, courtesy of Continental Airlines and Outrigger Guam Resort.

"This was a unique way to celebrate our participation in JATA World Travel Fair," said GVB General Manager Gerald S.A. Perez. "Guam is known as a honeymoon and wedding destination, and it is our pleasure to allow this couple to celebrate their nuptials on our beautiful island."

During the three-day JATA World Travel Fair, Japanese interest in the Chamorro culture grew with a performance from the Guam Chamorro Dance Academy. This year, 40 students from the academy will serve as a guest delegation at the Guam Micronesia Island Fair (GMIF) from Oct. 14-17, 2010. The group is expected to showcase the Chamorro dances they learned during GCDA with Dance Master Frank Rabon.

"Overall, our presence at this event was a huge success," Perez said. "We're projecting larger numbers from Japan at our local signature events including GMIF, the 2010 Guam Ko'ko' Road Race, and the Guam Island Fiesta Tour. Local promotions like those allow visitors to interact with local residents and to experience local island hospitality so valuable in encouraging repeat visits."

Experts estimate about 110,000 people attended the 2010 JATA World Travel Fair in Tokyo.





(Above) Nuptials for Ryuji and Ayano Harada take place on Sunday at the Guam booth during the final day of Japan Association of Travel Agents (JATA) World Travel Fair



(Above) Participants of the Guam Chamorro Dance Academy perform for crowds during the final day of JATA World Travel Fair on Sunday.

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