



(For Immediate Release)

GVB TO HONOR EYE ON GUAM ENTRANTS AT MEMBERSHIP MEETING APRIL 30

(Thursday, April 29, 2010; Tumon, Guam) Students from three Guam schools will receive special recognition at the Guam Visitors Bureau (GVB) Membership Meeting on April 30, 2010, for their submissions to the “I Am Guam - Eye on Guam” video short promotion.

The project, part of the Guam Branding Initiative, was conceived as an effort to stimulate community engagement, transmit island culture, and convey a positive concept of Guam for the benefit of both local residents and visitors from a student perspective.

Groups from John F. Kennedy High School, Okkodo High School and Astumbo Middle School submitted 2-minute DVDs, each displaying their own unique take on Guam’s culture and history.

“This project really gave students the chance to show everyone how they view Guam,” said GVB Deputy General Manager Ernie A. Galito. “Some of them focused on our predominantly Catholic faith, while another group focused on fiestas. It was interesting to see how these students see Guam and how passionate they are about our island.”

The Tourism Education Council (TEC) initiated the call for entries through the schools’ Welcome All Visitors Enthusiastically (WAVE) clubs and their coordinators. The goal was for students to convey the beauty of Guam, its culture and history, while simultaneously teaching the use of video production and editing software.

Participating students included the following:

John F. Kennedy High School:

Krystal H. Vida
Jina Quyen Sugimoto

Okkodo High School Ambassador Club

Kathreen Yanit
Jeramine Banada
Cathleen Macatangay
Danyle Sanchez





Maimia Orino
Erickson Aquino

Astumbo Middle School

Cara Garrido
Alexyne Tiro
Yves Macalino
Gavin Iglesias
Annalyn Mendiola
John Sazon
Gladys Sazon

The GVB Membership Meeting will be held Friday, April 30, 2010 at 11:30 a.m. at the Aqua Ballroom at Onward Agana Beach Hotel in Tamuning.

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