



(For Immediate Release)

GUAM KO'KO KIDS FUN RUN SCHEDULED FOR APRIL 10

(Friday, March 26, 2010; Tumon, Guam) GVB is pleased to announce the Guam Ko'Ko Kids Fun Run on Saturday, April 10 beginning at 8 a.m. (showtime) at War in the Pacific Historical Park in Asan.

The race, aimed at raising awareness of the Guam Ko'Ko bird, is a partnership between GVB, silver sponsors Archway Incorporated and FM104; and bronze sponsors Talofofu Falls Park and Cocos Island Resort.

"This race is really all about getting kids out for a healthy Saturday morning, while raising awareness for the Guam Ko'ko bird at the same time," said GVB Acting General Manager Ernie A. Galito. "A portion of the proceeds from this event will go toward preserving and raising awareness for the Ko'ko, and it's a chance for parents to spend some quality time with their children on the weekend."

Registration forms may be picked up at Hornet Sporting Goods or the Guam Visitors Bureau office. Fees are \$7 per child before race day or \$10 on race day. Fees include refreshments, the awards ceremony, a raffle drawing, T-shirts and ditty bags to the first 600 finishers, cultural interactive activities, a photo opportunity with Che'lu the mascot and a fiesta-style barbecue.

Awards will be given in three age divisions – 5-7 years olds will run a 2K race, while 8-10 year olds and 11-13 year olds will run a 3K course.

The school with the most participants competing in the race will receive \$1,000 worth of school supplies courtesy of Cocos Island Resort.

GVB would like to give a special thanks to the Department of Agriculture, Guam Fire Department, Bank of Guam, the Department of Education Division of Chamorro Studies & Special Projects, Japan Airlines, National Office Supply, M.V. Pangilinan Enterprises, Guam Premier Outlets, Kloppenburg Enterprises, Guam Reef Hotel, McDonald's, Fiesta Resort Guam, Outrigger Guam Resort, Guam Seawalker Tours, Atlantis Guam, Pacific Islands Club, Leo Palace Resort, SandCastle, Ambros Inc., School Essentials, Hornet Sports, Underwater World, Coca-Cola Beverage Company Guam Inc., and Foremost Foods.

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