



(For immediate release)

## **GVB ENCOURAGES MOTORIST AWARENESS DURING GUAM LONG RIDE ON SUNDAY**

(Friday, Jan. 21, 2011; Tumon, Guam) Guam Visitors Bureau (GVB) would like to alert the general public and island motorists of the island-wide Guam Long Ride 2011, which will take place on Sunday, Jan. 23. The inaugural event is expected to attract about 100 local and visiting Japanese cyclists.

The cycling tour, hosted by the Japan Travel Bureau, begins at Gov. Joseph Flores Memorial Park (Ypao Beach) at 6:30 a.m., and travels south to Nimitz Beach in Agat, through the villages of Merizo and Inarajan, and heads north up the island's east side, ultimately making its way back to Ypao in Tumon.

GVB is coordinating with the Mayor's Office of Tamuning-Tumon-Harmon and Guam Police Department to close Pale San Vitores Road from Proa Restaurant to Archbishop Felixberto Flores Circle in Tumon for the ride start. All other Guam roadways will be open to motor vehicles during the event.

The 74.5-mile course is not a race, but instead a chance for athletes to explore Guam in a leisurely, unconventional way, said Horishi Inoue, chairman of the Guam Long Ride Execution Committee (GLREC).

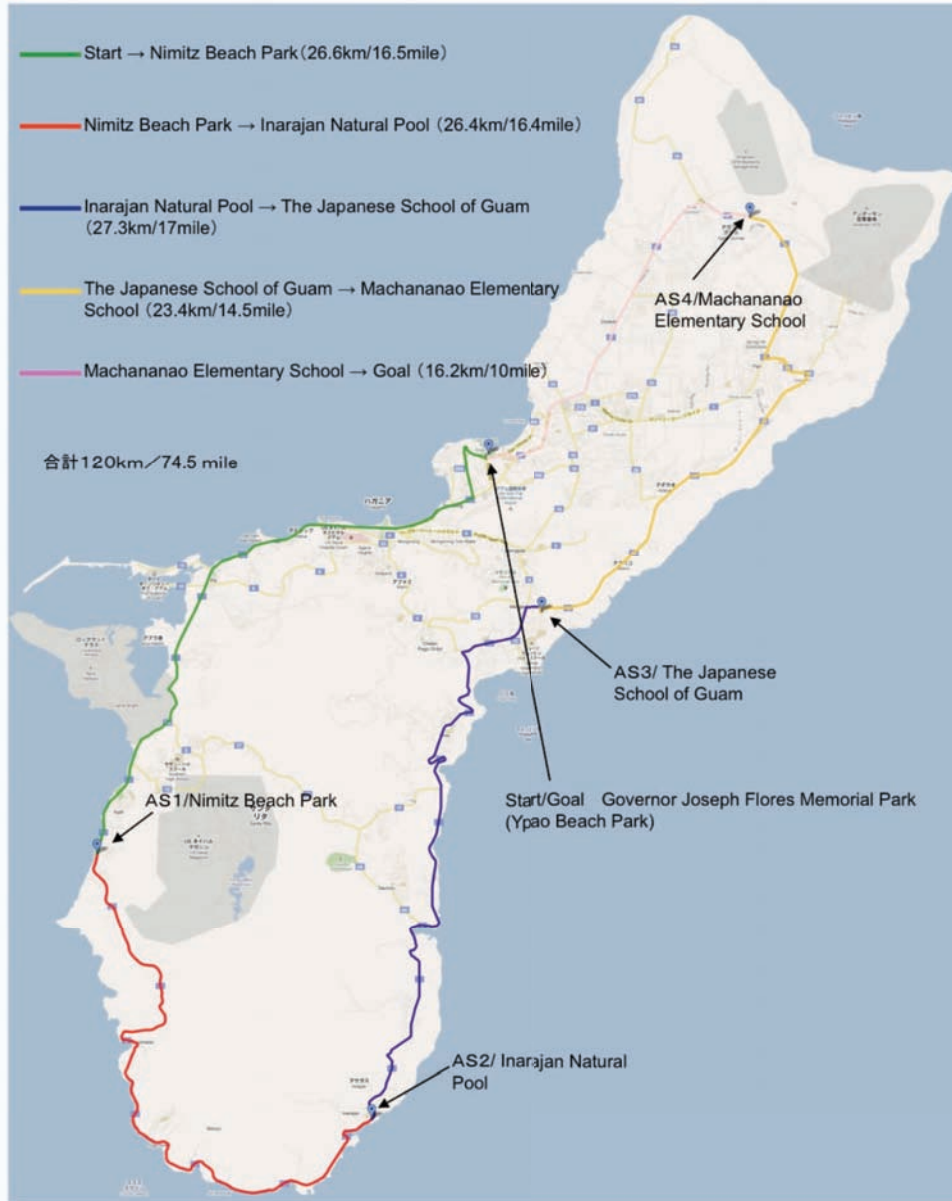
Aid stations will be set up at Jan Z's Restaurant in Agat, Gef Pa'go Cultural Village in Inarajan, Onward Mangilao Golf Club, and Starts Guam Golf Resort in Dededo.

"This event is truly a testament of how our sports marketing efforts can benefit local sports enthusiasts and tie in with the visitor industry," said GVB General Manager Gerald S.A. Perez. "We'd just like to encourage our local motorists to be aware of these cyclists on Sunday so they can truly appreciate their journey and the natural beauty that Guam has to offer."

Sponsors for GLR 2011 include Continental Airlines, SHIMANO, and Hyatt Regency Guam, with support from Guam Cycling Federation, Yates Publishing Co., PMT Guam Corp., Pacific Islands Club, the Japanese School of Guam, George Washington High School JROTC, and GVB.

For more information on the event, contact Takahiro Ogawa at GLREC via e-mail at [t\\_ogawa659@west.jtb.jp](mailto:t_ogawa659@west.jtb.jp) or Takashi Itagaki at Pacific Micronesia Tours at 647-0729.





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